



**CIE2023** 30TH SESSION  
Ljubljana, Slovenia

## Opportunities for Exhibition & Sponsorship



## Welcome to Ljubljana, European Green Capital 2016!

Next year Ljubljana is going to be the proud host city of the 30th Quadrennial Session of the CIE. We are convinced that the proven professionalism of our partners, team work and our proverbial hospitality will together create a special and positive experience both for the organizers and the participants of the conference.

In the most recent period Ljubljana has experienced tremendous development as it was laid out in 2007 in our Vision 2025. In it we have embarked on the path towards sustainable development where protection of our environment in all aspects of life is part of our daily urban reality. The best acknowledgement received for our work is the prestigious title **European Green Capital 2016**, the highest recognition of the European Commission in the field which we are very proud of. In its explanatory statement the jury highlighted that we have made greatest improvements in the shortest period of time. We are also the only city in Central and South-East Europe to receive this title.

Congress services in Ljubljana are also developing according to the principles of sustainability. The proof that we are on the right path are awards and recognitions for our work beyond our borders where we are often referred to as an example of good practice. In recent years Ljubljana has been gaining recognition and respect in the international community, among other, we have received the highest recognition in the world for sustainability in the travel and tourism industry, namely **Tourism for Tomorrow** awarded by the international organisation **World Travel & Tourism Council (WTTC)**.

You are always welcome in Ljubljana, so we wish you all the best and invite you to our city!

### Zoran Janković



*Mayor, Ljubljana*

## PROMOTION AT CIE 2023

The CIE provides the largest network of countries and world's largest forum for sharing the latest in technological developments in the industries that use optical radiation including the lighting industry, for developing international standards that guide the development and use of equipment and systems, and for educating members of the industry and the general public. Members of the CIE are leaders in this field, and they — and their employers — derive substantial benefits from involvement with this unique and long standing organization.

### THE MISSION OF THE CIE

The CIE, concerns itself with the understanding of optical radiation, lighting and image technology, and in building a bridge between research and application. Deep scientific knowledge and an international community of experts, users and industry come together to make the CIE the international authority across its scope.

### WHY BECOME AN EXHIBITOR OR SPONSOR?

As an exhibitor and/or sponsor, you have the opportunity to market your company, its capabilities and innovations, to an international audience of those involved in the research, development and application of lighting technologies. These include experts from academia and research professionals, to utility practitioners who are developing and applying lighting solutions around the world.

Depending on the opportunity you take, you will be given complimentary advertising space, and display of your logo in various publications and around the conference venue.

Having an exhibitor's stand with your company information has many advantages. It will be located in the coffee break area, and will ensure a good flow of traffic. You get the chance to demonstrate your products and have opportunities to interact with many technical experts including students.

### WHO PARTICIPATES?

Sponsorship of the 30th Quadrennial Session of

the CIE will provide your organization with the opportunity to influence decision makers both in Slovenia and across the world.

It will provide your organization with the opportunity to showcase your products or services to an international audience and potential sales.

Your presence at CIE 2023 will demonstrate commitment and support for innovative lighting technologies. Your company logo will be displayed and acknowledged throughout the 30th Quadrennial Session of the CIE.

Your company will be recognized and promoted on the conference website pages, in the conference program, and in some associated papers and brochures, as well as post conference publications.

Early subscription to one or more opportunities here will maximize publicity of your company during the planning process leading up to CIE 2023.

**Sponsorships may be tax deductible in some countries.**



International Commission on Illumination  
Commission Internationale de l'Éclairage  
Internationale Beleuchtungskommission



**SLOVENSKO DRUŠTVO ZA RAZSVETLJAVO / SDR**  
LIGHTING ENGINEERING SOCIETY OF SLOVENIA



University of Ljubljana  
Faculty of Electrical Engineering

## EXHIBITING AT CIE 2023

There are several possibilities to exhibit and promote your company's products at CIE 2023. The exhibition hall will be located within the space for the CIE 2023 coffee breaks. Guaranteeing foot traffic to the exhibitions.

Space rental per m <sup>2</sup> Fee / € (minimum rental space 4 m <sup>2</sup> )	
Payment by July 1, 2023	400.00
Payment after July 2, 2023	500.00

### Note:

- All fees listed in this brochure include 22 % Slovakian VAT and are subject to the European VAT regulations.
- Price refer to floor space only. Additional equipment and services such as construction (modular stands), furniture hire, electricity, etc. can be rented at extra charge (in this case please contact our host at CIE 2023, [alenska.kregar@cd-cc.si](mailto:alenska.kregar@cd-cc.si)).
- Allocation of space will be treated as a first-come first-served basis (except for premium sponsors). The organiser / host reserves the right to alter the location of the booth requested by the exhibitor without prior notice.

### Exhibition personnel registration

Company personnel must be registered and wear an exhibitor's badge. Exhibitors are entitled to free of charge exhibitors' badges depending on the size of the rented exhibition space. Additional personnel must register as a conference delegate.

from 4 to 6 m <sup>2</sup>	2 free exhibitor badges
from 9 to 12 m <sup>2</sup>	4 free exhibitor badges

## PROMOTIONAL OPPORTUNITIES

Opportunity	Specification	Fee/ €
Logo on CIE 2023 bag	1 opportunity available	3500.00
Visibility at CIE 2023 lunches	3 opportunities available	2500.00
Promotion in Abstract Booklet and printed conference program:	Full page	1500.00
	Half page	750.00
	Quarter page	500.00
	Back cover	* 4000.00
	Inside front cover	* 2000.00
	Inside back cover	2000.00
	<i>* if not chosen by Premium sponsor</i>	
Company logo on the conference home page:	from December 2022	2000.00
<i>Your logo appears on the left hand side of the conference home page.</i>	from March 2023	1500.00
	from June 2023	1000.00
Company logo on the sponsors and partners page:		1000.00
<i>Your logo appears on the sponsors and partners page.</i>		

## PREMIUM SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
<b>Sponsorship fee/ €</b>	<b>16,000</b>	<b>12,000</b>	<b>8,000</b>	<b>3,000</b>
<b>Number Available</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>not limited</b>
<b>Pre-Conference Branding</b>				
Website Home Page	YES	YES	YES	NO
Website sponsors page/ Website link	YES	YES	YES	YES
Logo in related pre-conference literature	YES	YES	YES	YES
<b>Conference Programme</b>				
Colour advert (page)	FULL	HALF	QUARTER	-
Logo on sponsors page	YES	YES	YES	YES
Company description (words)	200	100	50	0
<b>Social Events</b>				
Branding at gala dinner venue	YES	NO	NO	NO
<b>At Conference</b>				
Exhibition Space	YES (18m <sup>2</sup> )	YES (9m <sup>2</sup> )	YES (6m <sup>2</sup> )	NO
Logo on all Confer. signage (scaled to suit)	YES	YES	YES	YES
Inserts in Conference bag	4	3	2	1
Free delegate places (including dinner)	2	1	1	0
Exhibitor registration (incl. welcome reception)	2	2	1	0
Also included in the package	<b>Conference Program Book Branding</b>	<b>Welcome reception branding or Conference Lanyard Branding</b>	<b>Morning coffee break (3 days) or Afternoon coffee break (3 days)</b>	



## PAYMENT POLICY

### Deadlines for payments:

- Sponsors – until: Defined in the contract
- exhibition space – price 400 /m<sup>2</sup> until or on 1<sup>th</sup> July 2023
- exhibition space – price 500 /m<sup>2</sup> after 2<sup>nd</sup> July 2023

If payment is not received by congress organisers in due time sponsors and exhibitors are responsible for the problems that may occur.

## Contact Us

**Thank you for your interest in the 30th Quadrennial Session of the CIE.**

### Contact person for sponsors and exhibition:

CANKARJEV DOM  
Cultural and Congress Centre  
Alenka Kregar  
Prešernova 10, SI-1000 Ljubljana  
Phone: +386 1 241 7133  
E-mail: [alenka.kregar@cd-cc.si](mailto:alenka.kregar@cd-cc.si)

### For questions concerning the conference or special events, please contact:

Matej Kobav  
Conference Secretariat  
[matej.kobav@fe.uni-lj.si](mailto:matej.kobav@fe.uni-lj.si)

<https://slovenia2023.cie.co.at>  
(available from October 2023)

**Arrangements for the 30th Quadrennial Session is supported by**

